

DISCOVERING OUR SUPERPOWERS

The Spice of Life Team Explores CliftonStrengths



At Spice of Life, we're all about growth—whether it's planning incredible wellness events, strengthening our connections with clients, or discovering new ways to bond as a team. This year, we've taken on an exciting adventure into the world of **CliftonStrengths assessments**, and let's just say, we're having a lot of fun uncovering what makes each of us shine.

What is CliftonStrengths, Anyway?

If you're new to CliftonStrengths, let us fill you in! It's like a personality assessment—but with superpowers. Instead of focusing on what you need to "fix," CliftonStrengths highlights what you already do best. It's all about identifying your top talents (or "strengths") and leveraging them to be your most awesome self.

There are 34 strengths in total, grouped into four themes:

- **Executing:** People who make things happen—our doers and go-getters.
- **Influencing:** Natural leaders who inspire and motivate others to greatness.
- **Relationship Building:** The heart and soul of any team, connecting and creating bonds.
- **Strategic Thinking:** Visionaries and big-picture thinkers who guide us to success.

By exploring our strengths, we're not only learning more about ourselves but also uncovering how uniquely we're aligned as a team.

Why We're Excited About It

Let's be real—running the show at Spice of Life takes a lot of coordination, creativity, and teamwork. Whether we're packing up for events, brainstorming new booth ideas, or dancing through setup to keep the energy up, each of us brings something special to the table.

CliftonStrengths has been a total game-changer in helping us understand what makes our dynamic so magical. For example:

- Some of us are the planners who thrive on creating detailed schedules.
- Others are the creative minds, always buzzing with new ideas.
- And then there are the connectors—the ones who make sure everyone feels included and valued.

The best part? We're realizing how all these strengths complement one another perfectly, making us unstoppable as a team.

Strengthening Our Bond

Beyond the work we do together, CliftonStrengths has given us a deeper appreciation for each other's unique gifts. It's helped us see that every team member plays an essential role in our success.

Whether it's Amy's inspiring Arranger and Responsibility strengths driving her commitment to excellence, Danielle's Learner and Achiever talents fueling her endless curiosity and determination, or Maritza's Belief and Developer strengths turning challenges into creative opportunities, each person's unique abilities are celebrated and respected.

Why It Matters

At the heart of Spice of Life, we're not just colleagues—we're family. And like any good family, we're constantly learning how to better support, communicate, and thrive together. CliftonStrengths has given us a fun, meaningful way to strengthen our bond and keep growing as individuals and as a team.

This journey has reminded us that our differences are what make us stronger. When we lean into our unique strengths and work together, we're unstoppable.

What's Next?

We're just getting started with this adventure, and we can't wait to see where it takes us in 2025. Whether we're diving deeper into our strengths or discovering new ways to collaborate, one thing's for sure—we're more connected, aligned, and ready to make an even bigger impact.

Stay tuned as we continue to explore our superpowers, one strength at a time. And who knows? Maybe you'll catch us at our next event debating whether "Strategic" or "Woo" wins the day. (Spoiler: They both do!)

